FiELD AGENT®

Mobile Audits

8 Steps to Instant On-Site Visibility

1. Questions About Retail Execution

Mobile audits begin when a brand has questions about its retail execution and needs "instant on-site visibility."

2. Designing the Mobile Audit

The brand works with Field Agent to design an audit which usually encompasses photo and other information requests.

3. Targeting Stores

It's time to target specific locations, including stores, pickup locations, or anywhere the brand needs instant visibility.

4. Launching the Job to Agents

Via the Field Agent mobile app, the audit becomes visible to app-users, or agents, within close proximity of targeted stores.

5. Agents Complete the Audit

Agents preview, reserve, and complete jobs entirely through the Field Agent app, following detailed instructions along the way.

6. Controlling for Quality

As agents submit their work, Field Agent's QC Team scrutinizes each response for accuracy and compliance.

7. Agents Collect a Payout

Agents are rewarded a monetary incentive for successful, accurate, and timely completion of the audit.

8. Analyzing Real-Time Results

Audit results are displayed in real-time on a private dashboard, where the brand can view photos and data collected by agents.

Think Field Agent for Instant On-Site Visibility

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